

REMARKS/ARGUMENTS

This application has been carefully reviewed in light of the February 13, 2004 Office Action. In response, Applicant has amended independent claims 1, 13 and 17. Reconsideration and re-examination of the application, as amended, is respectfully requested.

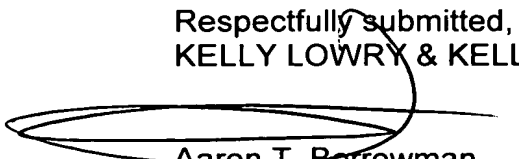
Enclosed herewith is a three-month time extension request, and pertinent fee.

The originally filed claims were rejected as either being anticipated or rendered obvious primarily in view of Bennett et al. (U.S. Pat No. 6,278,733). Bennett discloses a system and method for transmitting data signals in the vertical blank interval (VBI) of an analog television wave form.

In contrast, the process for associating and delivering data within a video signal of the present invention does not utilize the vertical or horizontal blank interval. Instead, the present invention inserts data in unused video bandwidth of the video source signal which other than the vertical or horizontal blank interval, as recited in amended independent claims 1, 13, and 17. In particular, the compressed digitized data is transported into a format which is compatible with a visible video source signal. That is, the signal is inserted into one of the lines of the visible video field, and not the horizontal or vertical blanking interval, which is not visible and which utilizes modulated voltages and other signals which are not compatible with the visual video source signal and could cause interference therewith.

Accordingly, Applicant respectfully submits that the amended claims are patentably distinct from the Bennett reference. The Yuen reference (U.S. Pat. No. 6,452,640) fails to overcome the shortcomings of Bennett. Thus, those claims rejected with respect to the combination of these references are also patentable.

Respectfully submitted,
KELLY LOWRY & KELLEY, LLP


Aaron T. Borrowman
Registration No. 42,348

RECEIVED

AUG 12 2004

Technology Center 2600

6320 Canoga Avenue, Suite 1650
Woodland Hills, California 91367
(818) 347-7900